



Disruptive business models and regulation

THE CLUB OF REGULATORS' ANNUAL CONFERENCE

Thursday 3 November 2016 | 9:00-18:00

Raymond Aron (2nd floor)

<http://chairegovreg.fondation-dauphine.fr>

Digital transformation, energy transition and liberalization of network industries have been fostering innovation and entry in many markets. Disruptive business models based on new technologies, renewed marketing methods and innovative monetization models are **impacting competitors and industries**. New entrants and new business models are particularly tricky in the case of regulated industries. On the one hand, they might be vectors of change, both because they enrich the portfolio of services available to the users, and because they increase the competitive pressure on incumbent firms. On the other hand, they can hinder the capability of funding infrastructures and other public goods, providing services of general interest and managing public policies.

Such **tradeoffs** are difficult to manage. First, these disruptive business models question in some cases the rationales for regulation and show that its principles, scope and tools should probably evolve. Second, at this stage it is still difficult for the regulatory authorities to estimate the costs and the benefits of these innovative processes and at which time and pace (if ever) regulation should intervene.

This conference brings together experts and practitioners to address these questions in four roundtables.

Programme

9h00-9h10 **WELCOME SPEECH**

Eric Brousseau, Scientific Director | Club of Regulators & Governance and Regulation Chair
Jean-Yves Ollier, Director General | CRE & President | Club of Regulators

9h10-10h50 **1ST ROUND TABLE:
MANAGING ENTRY AND COMPETITION IN REGULATED INDUSTRIES**

Chaired by **Dan Roberts (Frontier Economics)**

- **Richard Feasey**, Associate | Frontier Economics
- **Eric Debroeck**, Senior Vice-President of Regulatory Affairs | Orange
- **Annegret Groebel**, Head of Department International Relations / Postal Regulation | Bundesnetzagentur
- **Alberto Biancardi**, Commissioner | Italian Regulatory Authority for Electricity Gas and Water
- **Cristina Cifuentes**, Commissioner | Australian Competition and Consumer Commission

10h50-11h20 *Coffee break*

11h20-13h00

2ND ROUND TABLE: **DEALING WITH THE DE-INTEGRATION OF ESTABLISHED VALUE CHAINS**

Chaired by **Mark McLeish (OECD)**

- **Huy Nguyen Trieu**, CEO | The Disruptive Group
- **Marshall Van Alstyne**, Professor | Boston University, Department of Management Information Systems
- **Etienne Pfister**, Chief economist | French Competition Authority
- **Joëlle Toledano**, Professor | CentraleSupélec & Former Member of the Board | ARCEP

13h00-14h20 *Lunch break*

14h20-16h00

3RD ROUND TABLE: **NATIONAL REGULATION VS. TRANSNATIONAL PLAYERS AND MARKETS**

Chaired by **Carine Staropoli (Paris School of Economics & Governance and Regulation Chair)**

- **Isaline Merle D'Aubigne**, Research analyst | Bpifrance Le Lab
- **Nicolas Curien**, Member of the Board | CSA
- **Henri Isaac**, Vice-President Digital Transformation | Université Paris-Dauphine
- **Verena Weber**, Policy Analyst | Digital Economy Policy Division – OECD

16h00-16h20 *Coffee break*

16h20-18h00

4TH ROUND TABLE: **DISRUPTIVE REGULATION: NATIONAL EXPERIMENTS AND TRANSNATIONAL CO-OPERATIONS**

Chaired by **Jean-Yves Ollier (CRE & Club of Regulators)**

- **Marianna Karttunen**, Policy Analyst | Regulatory Policy Division – OECD
- **Sébastien Léger**, Partner | McKinsey & Company
- **Anne Yvrande-Billon**, Vice President | ARAFER
- **Sébastien Soriano**, President | ARCEP

18h00 *Cocktail*