

## Workshop

# The Digital Governance Challenge

15 January 2021 - 19 February 2021

Online on Zoom 12.00 - 14.00

Scientific Directors:

**Eric Brousseau** | Governance and Regulation Chair, Paris Dauphine-PSL University

**Jean-Michel Glachant** | Florence School of Regulation / Robert Schuman Centre for Advanced Studies / European University Institute

Organisation:

**Marie-Hélène Caitucoli** | Governance and Regulation Chair, Paris Dauphine-PSL University

**Elena Parimbelli** | Florence School of Regulation / Robert Schuman Centre for Advanced Studies / European University Institute

## Introduction

We are witnessing the development and integration of a set of technologies that tend to radically transform the capabilities to process and circulate information, and therefore to coordinate. Indeed, these technologies now enable seamless and ubiquitous access to information, a just-in-time and adaptive processing of this information at low cost, and an algorithmic way of guaranteeing compliance with rules. This represents a high potential for designing and implementing more agile and customized modes of coordination — thanks to the combination of horizontal information sharing, low cost contracting, and decentralized enforcement—and of more responsive modes of governance; based on agile and pervasive digital capabilities enabling to quickly adapt to new information. It also supports more decentralized and organic mechanisms of governance, which might replace more hierarchical one since digital systems can support self-governed collective actions and the decentralized matching of available resources with individual needs.

As a result, several traditional mechanisms of coordination are challenged. Hierarchical organizations, for instance, are questioned by horizontal, peer-based, forms of organizations that allow rapid adaptation to incremental evolutions of needs, and resilience when shocks occur. The role of the government might of course also be questioned in this overall framework.

Bringing together a group of prominent academics and practitioners from the public and private sectors, whose research or action explores the links between digital transformation and the reshuffling of governance mechanisms, this workshop aims at enabling us to deepen our understanding of their close interactions.

## *Sessions*

Six main topics will be covered during six online sessions, to be organised each Friday from 12.00 p.m. to 2.00 p.m. CET, from January 15th to February 19th:

1. The opportunities and challenges raised by digital technologies for the economy and for the society (January 15th)
2. The transformation of political governance and public institutions (January 22nd)
3. The impact of digital technologies on social and civic life (January 29th)
4. The regulation of the digital industry (February 5th)
5. The challenges for sovereignty, security, rights, and the rule of law (February 12th)
6. Global governance and international relations (February 19th)

## *Learning objectives*

The objective of this workshop is threefold:

- to explore how the pillars of a European approach in this area could be developed;
- to identify the levers of a research and action program to build this approach;
- to initiate a partnership to manage a work program.

The expected outcome of this workshop will combine the production of a “white paper” aimed at framing the debate, and the elaboration of a “work program” to be carried out in the framework of an initiative to be hosted by the European University Institute and a set of partners both within and beyond the academia.

## Programme

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Chair of all sessions: **Jean-Michel Glachant** | Florence School of Regulation/RSCAS/EUI

Introduction to all sessions: **Eric Brousseau** | Governance and Regulation Chair, Paris Dauphine-PSL

### 15 January **ECONOMIC OPPORTUNITIES & CHALLENGES**

12.00 - 12.10 *Introduction to the workshop*

**Eric Brousseau** | Governance and Regulation Chair, Paris Dauphine-PSL

12.10 - 12.40 **Robert Madelin** | FIPRA International Ltd

12.40 - 12.50 **Margareta Chesaru** | UI Path - Robotic Process Automation

12.50 - 13.00 **Huy Nguyen Trieu** | CFTE - Centre for Finance, Technology and Entrepreneurship

13.00 - 13.10 **Agustín Reyna** | BEUC - The European Consumer Organisation

13.10 - 13.20 **Rolf Riemenschneider** | Communications Networks, Content and Technology, European Commission

13.20 - 13.30 **William Kovacic** | George Washington University

13.30 - 14.00 *Informal Discussion*

### 22 January **THE TRANSFORMATION OF POLITICAL GOVERNANCE AND PUBLIC INSTITUTIONS**

12.00 - 12.15 **Maria Petrova** | Universitat Pompeu Fabra

12.15 - 12.25 **Thierry Vedel** | CEVIPOF-Sciences Po

12.25 - 12.35 **Antonio Nicita** | Rome Lumsa University

12.35 - 12.45 **Pierre Pezziardi** | Entrepreneur & French Government incubator project leader

12.45 - 12.55 **Alexis Tsoukias** | Paris Dauphine University and Centre National de la Recherche Scientifique (CNRS)

12.55 - 13.05 **Andrea Renda** | Centre for European Policy Studies (CEPS)

13.05 - 13.15 **Sjef van Erp** | Maastricht University

13.15 - 13.30 *Open Discussion*

13.30 - 14.00 *Additional Informal Discussion (for those who can)*

### 29 January **CIVIC LIFE**

12.00 - 12.15 **Jean-Samuel Beuscart** | Orange Labs

12.15 - 12.25 **Doaa Abu Elyounes** | Harvard University

12.25 - 12.35 **Jamal Atif** | Paris Dauphine-PSL University

12.35 - 12.45 **Bertin Martens** | Joint Research Centre (Seville) of the European Commission

- 12.45 - 12.55 **Serge Abiteboul** | Autorité de Régulation des Communications Electroniques et des Postes (ARCEP)
- 12.55 - 13.05 **Miguel Amaral** | The Organisation for Economic Co-operation and Development (OECD)
- 13.05 - 13.15 **Bertrand Pailhes** | Commission Nationale Informatique et Libertés (CNIL)
- 13.15 - 13.30 *Open Discussion*
- 13.30 - 14.00 *Additional Informal Discussion (for those who can)*

**5 February** **REGULATION OF DIGITAL ACTIVITIES**

- 12.00 - 12.15 **Viktor Mayer-Schönberger** | Oxford Internet Institute, University of Oxford
- 12.15 - 12.25 **Anne Yvrande-Billon** | Autorité de Régulation des Communications Electroniques et des Postes (ARCEP)
- 12.25 - 12.35 **Leigh Hancher** | University of Tilburg & Florence School of Regulation / Robert Schuman Centre for Advanced Studies / European University Institute
- 12.35 - 12.45 **Denis Berthault** | GFii - Groupement Français de l'Industrie de l'Information
- 12.45 - 12.55 **Werner Stengg** | European Commission
- 12.55 - 13.05 **Martin Cave** | Office of Gas and Electricity Markets (Ofgem)
- 13.05 - 13.15 **Martin Peitz** | University of Mannheim & Mannheim Centre for Competition and Innovation (MaCCI)
- 13.15 - 13.30 *Open Discussion*
- 13.30 - 14.00 *Additional Informal Discussion (for those who can)*

**12 February** **SOVEREIGNTY, SECURITY & CIVIC LIBERTIES**

- 12.00 - 12.15 **Jan Aart Scholte** | Leiden University & University of Duisburg-Essen
- 12.15 - 12.25 **Joëlle Toledano** | Paris Dauphine University
- 12.25 - 12.35 **João Ricardo Vasconcelos** | Organisation for Economic Co-operation and Development (OECD)
- 12.35 - 12.45 **Benjamin Revcolevschi** | Fujitsu France
- 12.45 - 12.55 **Yves-Alexandre de Montjoye** | Imperial College London
- 12.55 - 13.05 **Mike Bracken** | Public Digital UK
- 13.05 - 13.15 **Franck Bannister** | Trinity College Dublin
- 13.15 - 13.30 *Open Discussion*
- 13.30 - 14.00 *Additional Informal Discussion (for those who can)*

**19 February** **GEO-POLITICS, GLOBAL IMBALANCE, STATE VERSUS NON-STATE ACTORS**

- 12.00 - 12.15 **Howard Shelanski** | Georgetown University

- 12.15 - 12.25 **Winston Maxwell** | Télécom Paris - Institut Polytechnique de Paris
- 12.25 - 12.35 **Meryem Marzouki** | French National Scientific Research Center (CNRS)
- 12.35 - 12.45 **Didier Navez** | Dawex
- 12.45 - 12.55 **Merouane Debbah** | Huawei R&D France
- 12.05 - 13.05 **Henri Verdier** | French Ministry of Foreign Affairs
- 13.05 - 13.15 **Paul Seabright** | Toulouse School of Economics
- 13.15 - 13.30 *Open Discussion*
- 13.30 - 14.00 *Additional Informal Discussion (for those who can)*

For more information, please visit: [Governance and Regulation Chair](#) and [Florence School of Regulation](#)